



We are the  
Parking  
Management  
Specialists

# hello...

We are The Parking Shop



David Peach  
Managing Director  
The Parking Shop



With over twenty years' experience in delivering parking solutions, organisations repeatedly turn to us to give them the support they need to create effective parking management. With a dedicated support team in our Northamptonshire offices we deliver solutions across the UK.

We've experience of working with diverse operations covering local authorities, universities, hospitals, parking management companies, events specialists and businesses. We understand that while parking is our core skill, it's understanding our customer's unique needs that sets us apart.

We've put together here a snapshot of our main products and services. This includes **Parking Shop Direct** - our online one stop source for standard products – and **Workflow Dynamics** – our division that helps landowners to manage parking enforcement and permits. But the best way to know us, is to talk to us! So, get in touch today, whatever your parking or traffic management needs and see how we can help.

Talk to us: 01604 438188

Email us: [sales@theparkingshop.com](mailto:sales@theparkingshop.com)

Search us: [www.theparkingshop.com](http://www.theparkingshop.com)

[www.parkingshopdirect.com](http://www.parkingshopdirect.com)





Print for parking  
enforcement and  
car park  
management



# We specialise in print for parking management

We're specialists in all forms of printing used for parking enforcement, car parks, on and off street parking. Our team will work with you to understand the way you need your parking solution to operate and suggest alternatives.

Having understood your parking or car park operation, we will design, print and deliver the finished product. So whether you're looking for parking tickets or permits, scratch cards or magnetic stripe tickets we can help.

In addition to all types of pre-printed documents we offer an extensive digital printing and mailing service. If you have regular transactional printing requirements, need enhanced security or need a small run of highly customised documents our digital print options provide the answer.





Signs and displays  
for car parks, traffic  
management and  
on-street



# We specialise in parking signs and displays

Signs are engrained in our daily lives. We use them to inform, communicate, evoke a tone of voice, warn and guide us.

Car park signs are no different and we supply signs of all types to help you manage your car parks or parking spaces. Our range includes tariff boards, general directional signage, fully conformant highway signs. We supply static signs, variable message signs, LED signs and illuminated signs.

Our signs are manufactured in an extensive range of materials including aluminium, ACM / "DiBond", corex, vinyl, acrylic, steel and PVC.

The bulk of signs are custom manufactured to suit your requirements exactly. If you're looking for standard signs take a look at [www.parkingshopdirect.com](http://www.parkingshopdirect.com)





# Effective traffic management products





# We specialise in traffic management solutions

Managing traffic safely around your car park or site calls for good layout, clear signs and physical traffic management products to guide drivers and vehicles. We've an extensive range of standard products online at [www.parkingshopdirect.com](http://www.parkingshopdirect.com)

However there are times when you need something more customised or personal. That could be about enhancing brand image or supplementing a standard solution with customised signs or labels.

We're specialists in putting together just the right solution for your car park or site so if you can't find what you're looking for, talk to us or email us and one of our knowledgeable team will be pleased to help.



# We also specialise in...



Creative solutions for signs and displays



Variable data printing and mailing solutions for statutory documents, permits and general correspondence



Protect cars and occupants and promote with Pillar Protector



Safeguard your equipment and facilities with a range of security bollards and products



Birdwatch\* fully integrated parking space guidance solution for optimal use of your parking spaces



Variable message and full colour LED displays and signs



Tactile and demarcation studs. Surfaces and solutions to meet your accessibility and DDA obligations

*\*BirdWatch® is a trademark registered by Quercus Technologies. The Spot Control sensor and capability included in the BirdWatch® ParkingSuite are designed and manufactured by Quercus Technologies*

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[www.workflowdynamic.com](http://www.workflowdynamic.com)

